

# Asena: Business-driven information security

### **Empower your team with information security insight**

Keep your information security team from drowning in technical metrics. Give them the tools they need to gather data on program health, connect it with business context, and deliver a roadmap of critical path activities that helps everyone move information security forward. Stakeholders from the boardroom to analysts in the SOC can discuss information security with confidence, with a common understanding of your company security posture and where incidents would have the greatest impact.

# Leverage automation and embedded expertise

Derivative Technology's SaaS-based software, Asena, was developed by information security professionals to provide quick, consistent, and repeatable program reviews that deliver decision-making insight to stakeholders across the company. Rich reporting delivers results in both a business and technology context, and reviews can be conducted in-house, or with advisory support. The important thing is not how you do it – the important thing is to get started!

### Five key benefits for your organization



#### Clear ROI

Align information security investments with business goals, demonstrate value and partner more effectively with key stakeholders



#### **Boost productivity**

Focus the information security organization on the most urgent requirements and increase efficiency by concentrating limited resources on important task



#### Rapid insight

Gain strategic insight 10x faster than with traditional assessment methods, then leverage that information to focus your information security organization on the most pressing problems.



#### Experts' experience

Leverage an ensemble learning-based recommendation engine trained by information security experts to practically prioritize activities



#### Common language

With business impact as common ground, everyone across the business and technology can speak security and communicate requirements and rationale more effectively.

## Asena: Business-driven information security

### Gain strategic support and guidance on what's next for your program

Information security is a journey, not a destination. Once you know where your company stands with information security, you can determine where you want to go - step by step - in alignment with the business priorities and threat environment of the day. Before you begin, get insight on three critical questions: How well am I doing today? How well protected is my business? And what do I next?

### Five steps to information security

Understand your impact profile

Develop a shared understanding of where security incidents hurt most for your company.

Target your review

Decide how good you want your program to be, and where to focus your attention (and limited resources).

Gather information

Talk to key stakeholders, understand why information security matters, what's being done, what's not, and why.

Proview the results

Understand whether your program is hitting the mark or lagging behind, and whether your company is well-protected enough.

Plan for the future

Determine which recommended activites make sense for your company, execute accordingly, and work to continously improve.



### Traditional approaches can be expensive and overwhelming

Traditional consulting reviews normally take weeks and deliver static documents that sit on a shelf. Common information security frameworks can have an overwhelming amount of detail. Automating your information security reviews to focus on business-driven activities not only saves time and money, it breaks a complex program down to size – and in a meaningful way.

